

Do You Deploy These Leadership Solutions to Today's Business Challenges

Author : Sarah Hathorn

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The defining moment when the best leaders step forward is when **business conditions are extremely challenging**. It takes an **effective, creative leader** to look at their business initiatives with an entirely different lens and **inspire others to adopt their new vision**. One of my areas of expertise – due to years of leadership experience under those conditions – is helping organizations **move through organizational change** or difficult times while still substantially improving **productivity, performance, and profitability**.

Here are the **7 key components** leaders must embrace to achieve the 3 P's of high **Productivity, Performance and Profitability**:

1st Component: Clarity of Vision

You must have a bigger, more **expansive vision** and the ability to **effectively and persuasively articulate it** to your team. Think high-level and strategically paint a crystal-clear picture that everyone can get behind.

2nd Component: Corporate Think Tank

Develop your own **corporate mastermind group**, consisting of collaborative partners within your team and across the organization. Within that **dynamic DNA incubator** you'll gain conceptual agreement regarding best approaches for **ultimate buy-in, support, and success.**

3rd Component: Innovation

Today's challenges can't be fixed with yesterday's solutions. **You need to listen to new ideas by giving everyone a voice.** That will raise engagement levels, make team members feel more invested, and inspire **greater cross-pollination of innovation DNA** and a curious, positive mindset that asks "What's possible?" at every step.

4th Component: Implementation

Don't grow so attached to the theorizing and idea-analyzing process that you fail to implement. **Perfecting an idea is fine, but that process has a short shelf life.** Make a decision at some point to move forward and launch your idea. **Forward motion gives life and energy at the DNA level,** and you can always revise as needed, once you have roll-out success.

5th Component: Success Markers

First and foremost, always establish **clear success markers to monitor momentum.** Then track them on your **metrics dashboard** weekly, to know exactly how you and your team are **moving the needle** toward the desired results.

6th Component: Accountability

Many leaders fail to **hold people accountable** for overall team results. But when you raise the bar, expect more of your team, and support them along the way they will reliably and consistently deliver. It is **vital to organizational DNA** that you designate accountability partners responsible to deliver results within specific timeframes.

7th Component: Celebrate Victories

Celebrate **small wins** along the way. Those may be successes related to team results, new behaviors, innovative ideas, or **collaborative DNA.** Letting people celebrate relatively minor milestones motivates them each step of the way toward those major **groundbreaking achievements.**

Especially during **challenging times,** these 7 components are critical to your **leadership success.** They ensure **forward progress in a cohesive, collaborative team environment with high morale** and engagement – and strong, **measurable results.**

Which of these key components **are you struggling** with the most...as you work to **accelerate your leadership during a difficult time** or complicated transition?